



## Prudent Pet Benefits

- Prudent Pet's accident and illness plans cover every medical condition, so long as it's not pre-existing. They also cover all prescription medications.
- You can use any vet in the US or Canada.
- Prudent Pet does not have any age or breed restrictions – They want to protect EVERY pet.
- Prudent Pet has one of the shortest waiting periods in the industry – 5 days for accidents, 14 for illness and a 180 knee and ligament waiting period that can be waived by your vet.
- Prudent Pet has lightning-fast claim reimbursement – and this is important! We are the best in the industry. More than 75% of our claims are processed in 24hrs, then up to 95% in less than a week. Anything longer is due to a delay in MRs from the vet.
- One of the reasons we partnered with Prudent Pet is because they are the #1 rated pet insurance company on Trustpilot. Their team is in-house – you will not be transferred to another company or another country in order to be taken care of. Like us, they take pride in taking care of their policy holders and their pets. Check out the Trustpilot reviews!
- All policies include FREE 24/7 Live Vet Chat – you can chat with a vet LIVE directly from your pet portal anytime day or night and as many times as you want. Prudent Pet includes this feature with every policy to provide policy holders with peace of mind instantly as well as save them time and money. Those after hour emergency visits are costly; how great would it be to prevent that cost if possible!? And, this feature is available to you Day 1!
- 30 Day Free Look Period – that is how confident we are in their product and service. They provide a 30 day free look period for you to review your policy documents and see if this plan is right for you and your pet. If you end up thinking it's not a fit, just give me a call to cancel within the first 30 days and they'll refund your money in full.
- Lastly, one of the great things about Prudent Pet is that we can customize the plan to your pet's needs and your budget. Let's get started. I recommend our 80%/\$500/\$10000 plan. It's our most popular package and people like you are choosing this plan every day.

**Email 1**

Subject: Reduce Your Vet Bills by 90%!

Preview: Affordable coverage for your furry family members.

Body:

**AGENCY NAME is now proud to offer pet insurance through Prudent Pet.**

AGENCY NAME has been fortunate enough to be responsible for protecting you and your family's most precious investments. Due to our partnership with Prudent Pet, we are now able to extend coverage to those precious furry family members and **cover their health and accidental expenses.**

**\*\*\*Call 555-555-5555 For A Quote Today\*\*\***

## Average Cost of Medical Expenses

Without Pet Insurance (Per Incident)



**PER DOG**

- Ear Infection **\$182**
- Ingesting Foreign Object **\$5,082**
- Arthritis **\$480**
- Diarrhea **\$465**
- Non-Cancerous Skin Mass **\$801**
- Dental Disease **\$702**

\*Based on average claim

**PrudentPet.com**

For more information, please visit our pet insurance website [[hyperlink to your custom pet insurance website](#)]

Sincerely,

AGENCY NAME

**Email 2**

Subject: Fetch Savings on Your Vet Bills!

Preview: Our new affordable PAWLICY

Body:

Our friend Bailey ate a rock, and her parents **would have spent more than \$5,000 for the surgery.** Thankfully they had pet insurance with us. Get a quote today, it is simple fast, and affordable.

And by the way, Bailey is doing great.

**\*\*\*Call 555-555-5555 For A Quote Today\*\*\***

BAILEY ATE A ROCK.  
EXPLORATORY SURGERY COST: \$5,082  
Thankfully, Bailey has Prudent Pet Insurance

BAILEY'S PARENTS WERE REIMBURSED:  
**\$4,573.80**

For more information, please visit our pet insurance website [[hyperlink to your custom pet insurance website](#)]

Sincerely,

AGENCY NAME

### Email 3

Subject: Everyone Thinks They Have the Best Dog. And None of Them are Wrong. -W.R. Purche

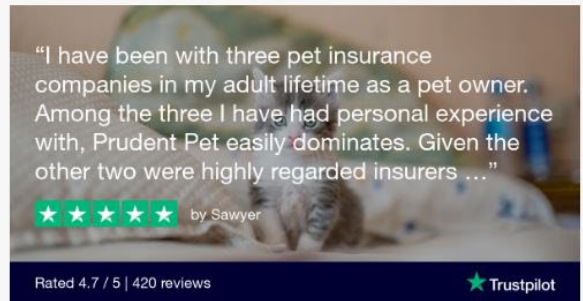
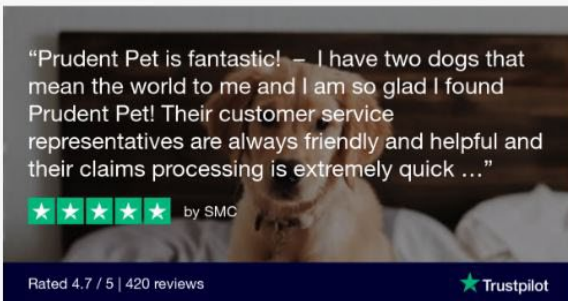
Preview: AGENCY NAME has partnered with Prudent Pet Insurance, the #1 Rated Pet Insurance provider.

Body:

Our pet insurance pretty much covers every condition your furry family member might encounter as it relates to **accidents, injury, or illness**. Affordable comprehensive coverage for conditions such as cancer, hip dysplasia, vaccines, broken bones, as well as more routine expenses affiliated with exams.

**Check out what owners like you are saying about our pet product.**

**\*\*\*Call 555-555-5555 For A Quote Today\*\*\***



#### A few Prudent Pet Highlights...

- FREE 24/7 Live Vet Chat – Unlimited access for all policy holders
- Lightning-Fast Reimbursement with AI-powered claims processing
- 30-Day Money Back Guarantee
- Customizable coverage – pick your own deductible and reimbursement
- No restrictions on age, breed, hereditary or congenital conditions

For more information, please visit our pet insurance website [\[hyperlink to your custom pet insurance website\]](#)

Sincerely,

AGENCY NAME

## Email 4

Subject: We Now Sell Pet Insurance...We Still Don't Bite

Preview: Take huge bites out of your vet expenses with our new pet insurance policy.

Body:

Our new comprehensive pet insurance policy program covers pretty much everything your fur baby may run into. From a broken nail to cancer, we got you.

**\*\*\*Call 555-555-5555 For A Quote Today\*\*\***

Along with covering injuries, illness and accidents, check out these additional benefits:

### **1. Customize your Coverage and Premiums to Fit What Works for You.**

Customize your deductible, annual limit or reimbursement amount.

### **2. FREE UNLIMITED 24/7 Live Vet Chats**

With Prudent Pet you can live chat with a vet whenever you please. The live chat feature allows all policy holders to chat with a veterinarian if your furry friend is ever feeling out of sorts.

### **3. Lightning-Fast Pay Backs to You on Claims**

By incorporating artificial intelligence (AI) into the claims process, it allows for lightning-fast reimbursement to the policy holders (you!).

For more information, please visit our pet insurance website [[hyperlink to your custom pet insurance website](#)]

Sincerely,

AGENCY NAME

## Email 5

Subject: I may not be Purrrfect...Just Insured.

Preview: Proudly offering pet insurance to all of your furry family members in your home...well not your husband, but cats and dogs are cool.

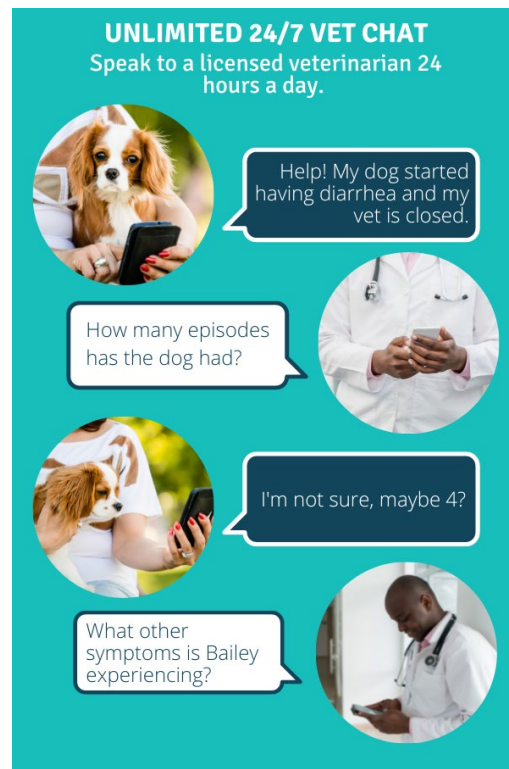
Body:

AGENCY NAME is now proud to provide instant peace of mind and savings through Prudent Pet and their 24/7 Free Live Vet Chat Feature.

After-hours vet appointments cost big dollars, and it's tough to know the right time to take your pet in for these expensive emergency services. Prudent Pet's FREE 24/7 Live Vet Chat feature can save you time and money in a scary situation.

No matter the day or time, Prudent Pet give you access to chat with a vet 24/7/365 – they always have vets ready to help.

**\*\*\*Call 555-555-5555 For A Quote Today\*\*\***



In this scenario the vet was able to dig deeper and find out all of Bailey's symptoms. After further investigation the 24/7 Licensed Vet recommends a bland diet of white rice and protein and advises if the diarrhea continues into the next day, call your primary vet. The next day Bailey is feeling much better and has had no more uncomfortable episodes. The primary vet is called just to be safe. Over the phone

the primary vet recommends continuing the bland diet and if no more diarrhea, slowly incorporate Bailey's regular food tomorrow.

Amazing news! Not only is Bailey going to be alright, but this Prudent Pet policy holder save more than \$300 in veterinary fees. That's a win-win!

For more information, please visit our pet insurance website **[[hyperlink to your custom pet insurance website](#)]**

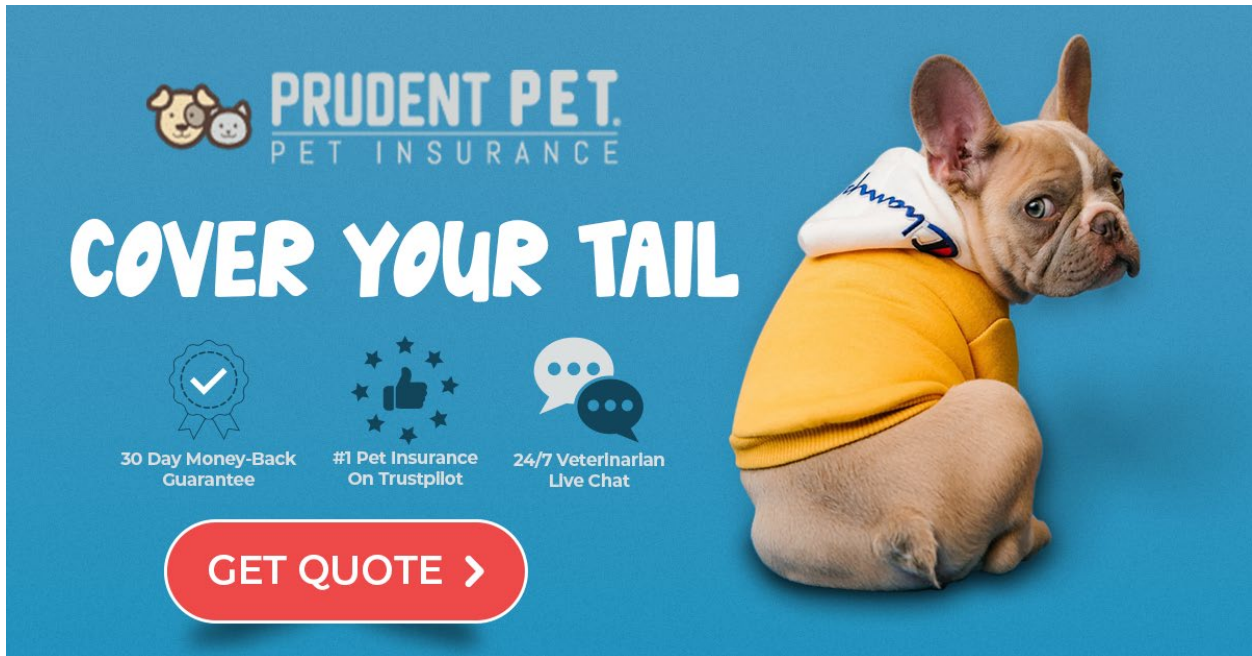
Sincerely,


AGENCY NAME




## Social Media Graphics


Link your custom pet insurance link to these graphics in emails and in social media.




 **PRUDENT PET.**  
PET INSURANCE

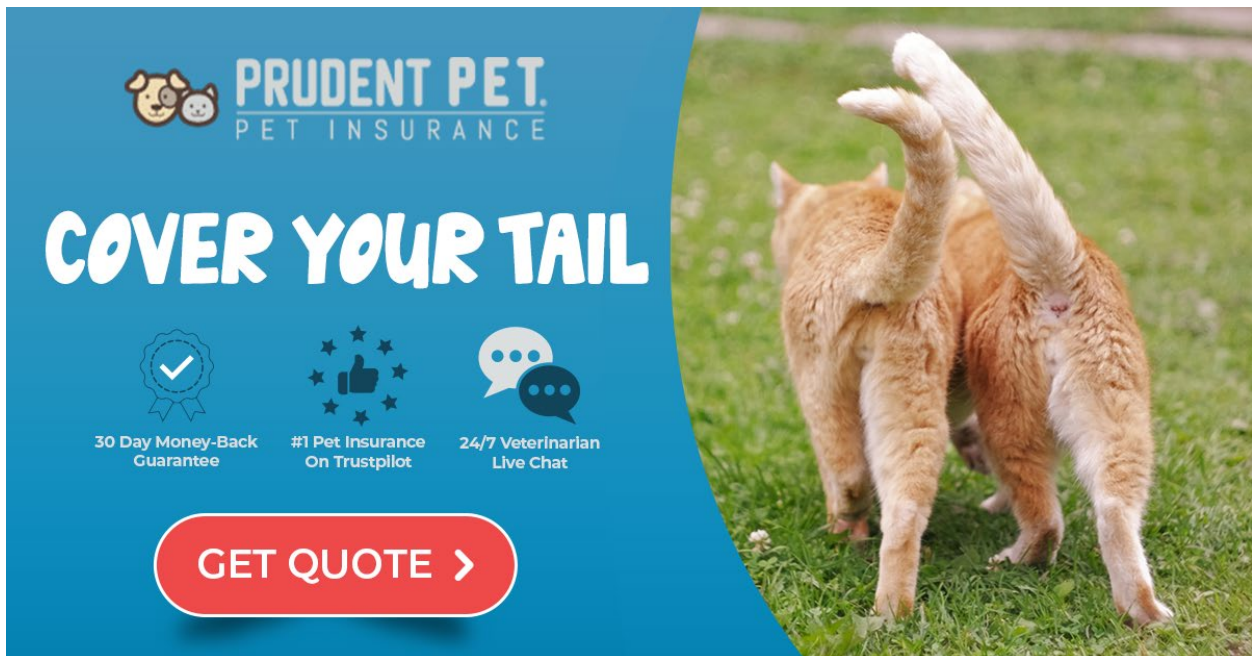
# COVER YOUR TAIL


 30 Day Money-Back Guarantee

 #1 Pet Insurance On Trustpilot


 24/7 Veterinarian Live Chat


[GET QUOTE >](#)




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PET INSURANCE

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# THE COMFORT IN COVERAGE



30 Day Money-Back  
Guarantee



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On Trustpilot



24/7 Veterinarian  
Live Chat

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**PRUDENT PET.**  
PET INSURANCE



**PRUDENT PET.**  
PET INSURANCE

# STRESS FREE INSURANCE



30 Day Money-Back  
Guarantee



#1 Pet Insurance  
On Trustpilot



24/7 Veterinarian  
Live Chat

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